



Target Audience:

Are you aware that women purchase 83% of all products and services? The Cleveland Women's Journal is a primary resource for educated women of all ages and ethnicity throughout Cuyahoga County.

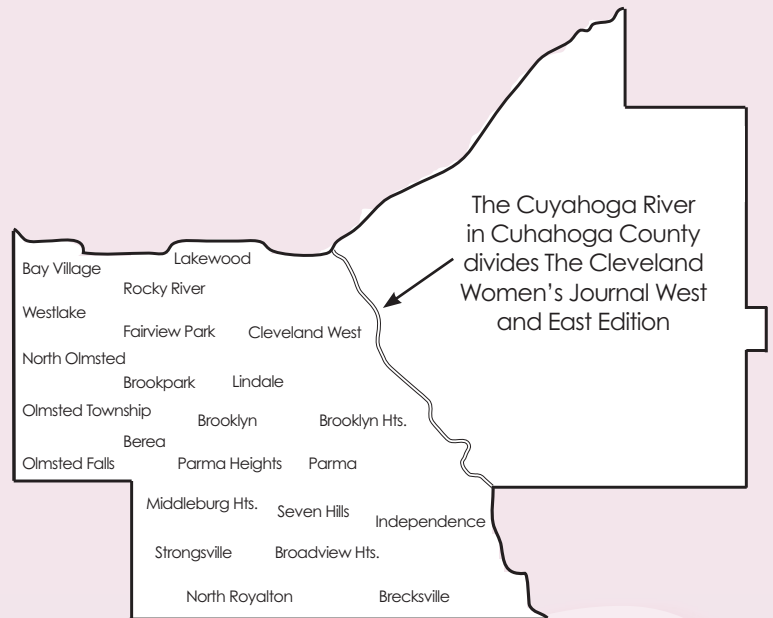
Readership:

Cuyahoga County West – over 60,000 and growing!!

Distribution:

More magazines are read outside of the home in public waiting and meeting areas. Readers experience fewer interruptions, engage in less multitasking and feel less guilty about devoting time to reading. The Women's Journal is delivered mainly through public placement, where this reading occurs.

Our above average readership is due to the multiple readers in public places, current information being referred to friends and family who directly benefit from our articles.



**Bay Village • Berea • Brecksville • Broadview Hts. • Brooklyn • Brooklyn Hts. • Brookpark
Cleveland (West) • Fairview Park • Independence • Lakewood • Lindale • Middleburg Hts.
North Olmsted • North Royalton • Olmsted Township • Olmsted Falls • Parma
Parma Hts. • Rocky River • Seven Hills • Strongsville • Tremont • Westlake**

With over 500 locations from doctors' offices, recreation centers, health & fitness centers, salons, bookstores, libraries, coffee shops, and colleges. PLUS: Health Fairs, Expo's, Women's Organizations, & Community Events.

The Cleveland Women's Journal - West Edition is your direct link to the target market of women in Cuyahoga County!

Material Submission & Distribution Schedule



The Women's Journal is a bimonthly publication. General material deadline is by the 10th of the month prior to issue release, i.e. - the deadline for issue released in February-March is January 10th. That issue will be distributed no later than the 15th of publication month. Please contact your local Women's Journal publication for specific deadlines relating to that issue.

February-March

April-May

June-July

August-September

October-November

December-January

Any submission cancelled after deadline will be billed at 100% of contract/invoice.

Any submission received after material deadline will be subject to a 10% late fee.