

2024 editorial calendar

- THE WOMEN'S JOURNAL OF NORTHEAST OHIO DIGITAL MAGAZINE -

QUARTERLY MAGAZINE: Connect with readers on a seasonal basis and focus on your cornerstone content – the most essential and significant information for consumers to make a purchasing decision at that time. You can adjust your messaging and creative elements to align with seasonal trends and preferences, making your campaigns more appealing and relatable to the audience.

ENHANCED CONTENT & DESIGN: We're committed to delivering even more exceptional content for our readers, from unique features to timely themed content. Every issue is a true work of art and layouts are offered in a convenient letter-size form to print and share digitally for ALL of your marketing needs.

CONSISTENT PRESENCE & ENGAGED READERS: Readers of quarterly magazines tend to be more engaged and willing to spend time with the content that resonates, leading to increased engagement and brand recall. This ensures your business maintains a consistent presence in your audience's consciousness throughout the year, evoking emotional responses and strong associations.

EXCLUSIVE CONTENT OPPORTUNITIES: With a *12-month Content Marketing & Advertising Subscription*, elevate your brand's visibility with a personalized *'Annual Interactive Digital Flipbook Newsletter'* featuring ALL of your content published in *The Women's Journal* digital magazine.

Every issue is packed with information for all women of all ages. Topics including wellness, education, fitness, business, legal, leisure & more!

Winter

DEC/JAN/FEB

Featured Focus:
Men You Should Know
Health Screenings
Holiday & Giving
New Year, New You*

SUBMISSION DEADLINE
December 2

Released Date: December 14

Spring

MARCH/APRIL/MAY

Featured Focus:
Healthcare Pro's
You Should Know*
Healthy Home
Pets & Family Life

SUBMISSION DEADLINE
March 1

Released Date: March 16

Summer

JUNE/JULY/AUGUST

Featured Focus:
Ask the Expert*
Men's Health
Food & Fun
Family Care Givers

SUBMISSION DEADLINE
May 31

Released Date: June 15

Fall

SEPT/OCT/NOV

Featured Focus:
**Women You
Should Know***
Healthy Aging
Community

SUBMISSION DEADLINE
September 2

Released Date: September 14



Dates may vary slightly without notice; contact for exact dates. *Major editorial features.

MATERIAL SPECS: Article Layout email article in Word no formatting approx. 400 words; which will allow for images/logo/contact information to be placed on page layout. The Women's Journal reserves the right to edit for grammar and formatting of submitted sponsored articles. **Display Ad Drop-In*** email as PDF/JPG/PNG high resolution file; Full Page Display Ad: 8.5w x 11h or 8w x 10.5h / Half Page: 8w x 4.5h. (*Display ad graphic design is not included; additional charge may apply.)